

Help Protect Our Waters...

Dear Friends of the New River,

I think we'd all agree, that our old friend, the New River, is special for many reasons. The River gives back to the community throughout the year without hesitation or bias. For some, the River is a place of peace and solitude; for others the River is a place for recreation and adventure; and for our wildlife friends, the River provides habitat and nourishment. For these reasons and more, the New River Conservancy dedicates all our work to giving back to and protecting the River, something we truly could not do without your support. At the heart of our work is protecting water quality.

Your gift keeps the River healthy, which is paramount to encouraging recreational use and benefits the fishes and creatures who depend on a healthy river for survival.

The New River Conservancy works to protect water quality through New River Water Watchers (NRWW), a program for which we rely solely on our volunteer River Warriors.

To date, New River Water Watchers has recruited and trained 100 volunteer monitors, collected data from 80 sites throughout the watershed, and created the only database with water quality data from all three states in the watershed. This network and database allows us to inspire members of the community and government officials to push for policies and programs that better protect the water quality of the New River. Learn more about how to get involved with New River Water Watchers through the following link: <http://www.newriverwaterquality.org>

For every \$350 dollars raised, we are able to train and support a Water Quality Monitor for a year.

While your gift supports all of our programs, it facilitates the necessary training and purchase of equipment for the Water Quality Monitors, as well as allows us to maintain and update our database.

You hear us say all the time that protecting the New River is a community effort, and this program highlights just how true this is. Unfortunately, we lost one of our shining River Warriors, Water Quality Coordinators and long-term friend of the New River Conservancy, Mike McLeod. Mike dedicated his life's work to protecting water quality. The New River Conservancy was lucky to not only gain him as a water quality expert, but a lifelong friend. While we are mourning the loss of Mike, we are also grateful to have an extensive community of River Warriors always willing to lend an oar!

Your gift allows us to protect water quality, benefiting the woodlands, wildlife and most importantly the waters of our old friend, the New. Make your gift to the New River Conservancy today.

For the River,



George Santucci



Volunteer monitor uses turbidity tube to measure water quality.

Front Image: New River access at J.E. Gentry Road Bridge.
 Photo credit for all images: New River Conservancy

Name _____
 Address _____
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The New River Conservancy is recognized by the IRS as a 501c3 organization. All contributions are fully tax deductible.

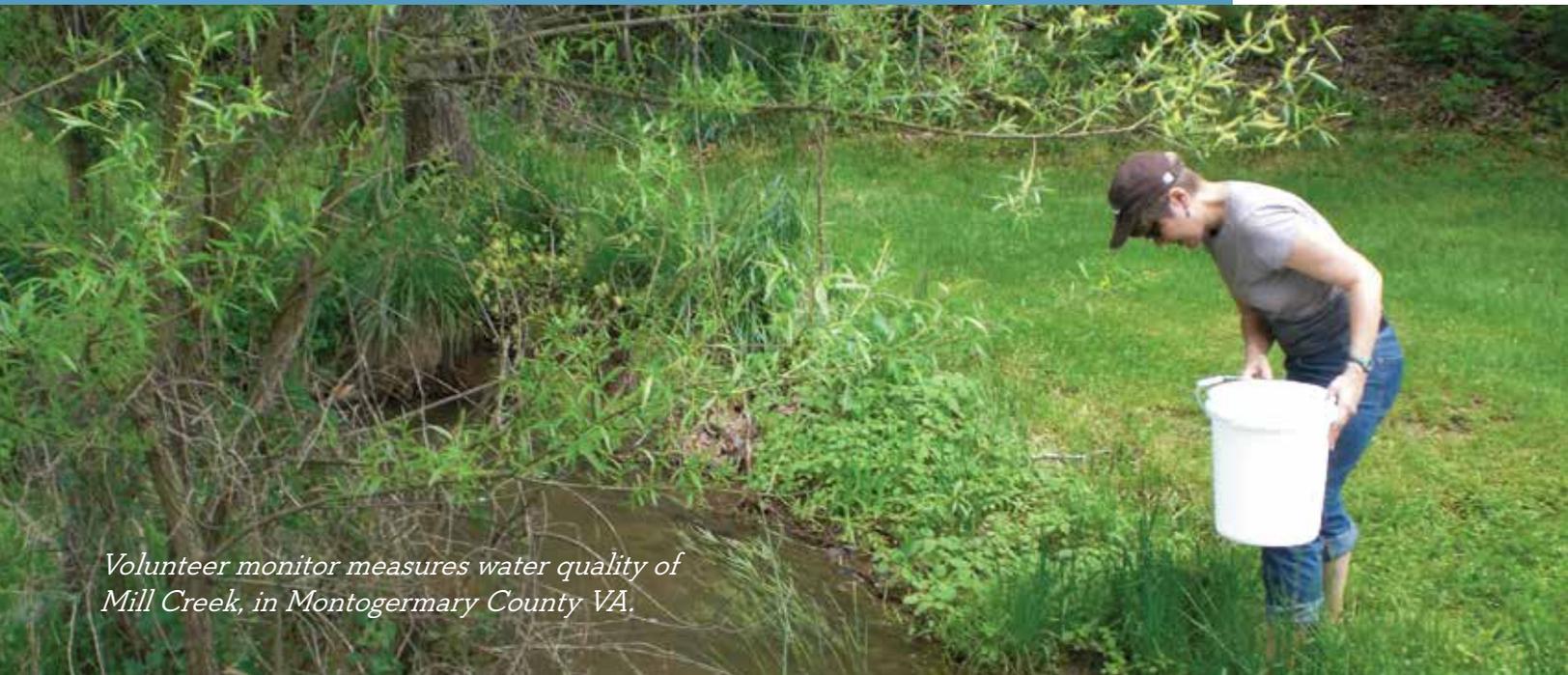
Please make checks payable to the New River Conservancy and mail to: New River Conservancy
 PO Box 1480
 West Jefferson NC 28694

- Check Enclosed. Amount: \$ _____ (Payable to New River Conservancy)
- Charge my Credit Card. Amount: \$ _____
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- Here's my membership gift of:
 - \$150 Candy Darters
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 - \$50 New River Shiners
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 - Kanawha Minnows
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- I'd like to make a monthly gift! I authorize New River Conservancy to charge my credit card automatically each month in the amount of:
 - \$10 \$15 \$25 Other \$ _____

Make a gift online at www.newriverconservancy.org.



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Volunteer monitor measures water quality of Mill Creek, in Montogermery County VA.

Remembering Mike McLeod

The New River Conservancy was one of the lucky organizations in the New River Watershed to gain not only a water quality expert, but also lifelong friend in Mike. Mike was only an official staff member of the New River Conservancy for a little over a year, but Mike's service to protecting water quality went far beyond his efforts with the New River Conservancy. Mike dedicated 42 years of service to the State Water Control Board and the Virginia Department of Environmental Quality, and was active with Friends of Claytor Lake as well. A few of Mike's Roanoke colleagues affectionately referred to him as the "Godfather" due to his vast institutional knowledge. Mike's VA DEQ coworkers described him as a dedicated and adaptable public servant, committed to science; someone who was always able to remain level headed; a humorous friend who was down to earth; and a humble coworker, despite his extensive depth of knowledge and experience. The entire New River watershed mourns the loss of such an exceptional human being, and sincerely thanks his family for allowing us to share in his life.



New River Water Watchers in action

